

A close-up photograph of a woman's face, partially obscured by vibrant autumn leaves in shades of red, orange, and yellow. Her eyes are light blue and looking towards the camera. The background is a soft-focus shower of falling leaves, creating a sense of movement and seasonal atmosphere.

# Exhibition Guide

woodlands



## About Woodlands

Woodlands Mall has happily served over 80 million shoppers since its opening in 2004. The mall opened with a gross lettable area of 42 000m<sup>2</sup> and was extended in 2010 to 71 642m<sup>2</sup> gross lettable area with over 150 stores. In 2011, Hyprop Investments Limited acquired the mall making Woodlands one of Africa's premier listed shopping centre funds on the JSE.

Designed for convenience, Woodlands boasts the best in service, cleanliness and safety. The mall offers the finest in fashion, jewellery, restaurants, health & beauty as well as a 7 cinema complex with 3D theatres.

GLA - 71 642 m<sup>2</sup>

Ave. montly footcount - 681 981

Number of stores - 156

Ave. weekly footcount - 170 495

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## Anchor Tentants





## Court Exhibition Rate Card

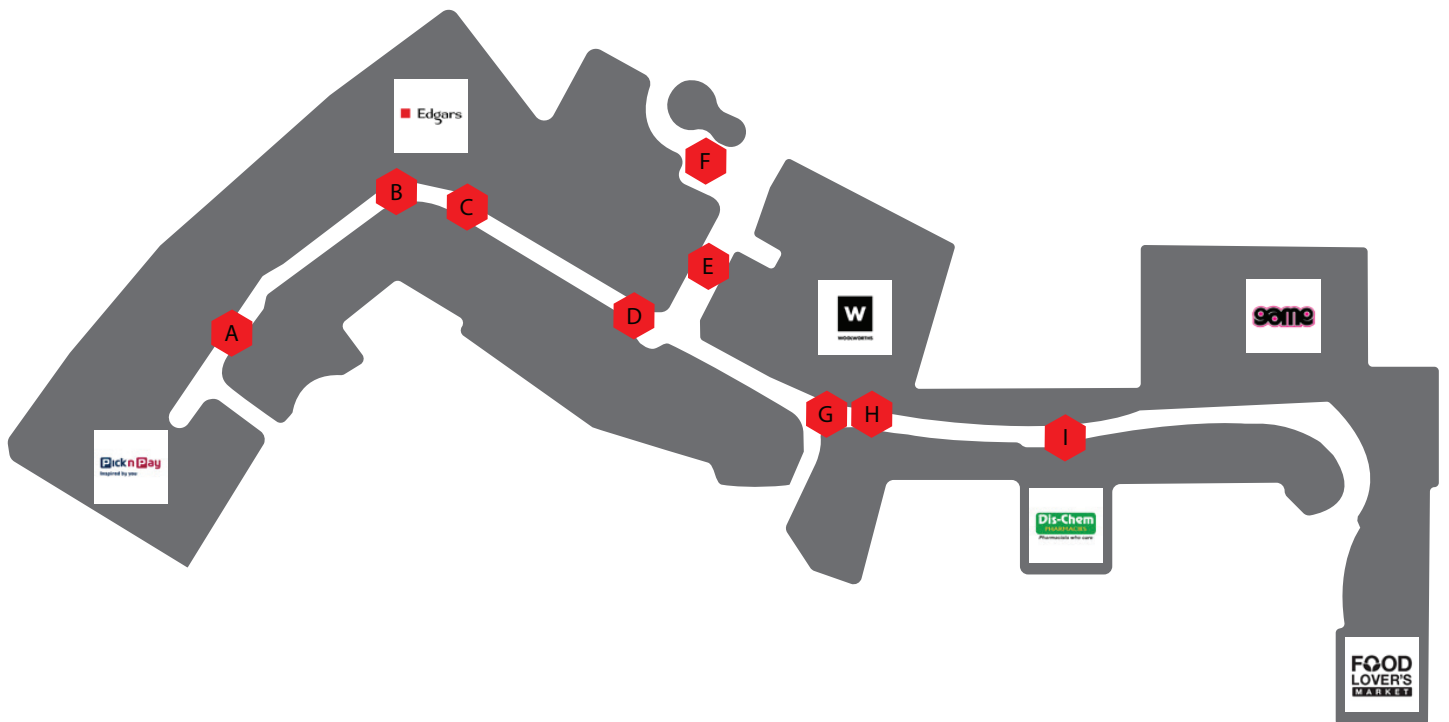
Court	Size	Proximity	Weekly Rate (excl. VAT)
American Swiss	6m x 2.5m 15m <sup>2</sup>	American Swiss, Cape Union Mart, Truworths	R11 000
Bella Luna	3m x 3m 9m <sup>2</sup>	Bella Luna, Seiko, Lindt, Le Creuset	R8 000
Boardmans	5m x 2m 10m <sup>2</sup>	Addidas, Boardmans, @ Home	R5 000
Dis-Chem	3m x 3m 9m <sup>2</sup>	Dis-Chem, Poetry, Tread+Miller	R9 000
Edgars	3m x 2m 6m <sup>2</sup>	Edgars, Bogart Man, L'Occitane	R7 000
Garden (outside)	6m x 5m 30m <sup>2</sup>	Cappucino's, O'Galito, Ocean Basket	R5 000
Main Promotion A	10m x 6m 60m <sup>2</sup>	Europa Art, Cotton On Body, Due South Escapes	R13 000
Main Promotion B	10m x 6m 60m <sup>2</sup>	iStore, Mugg & Bean, Exclusive Books	R13 000
Main Promotions A+B	20m x 6m 120m <sup>2</sup>	Europa Art, Cotton On Body, Due South Escapes, iStore, Mugg & Bean, Exclusive Books	R25 000
Roma	5m x 2m 10m <sup>2</sup>	Roma Gioielli, Edgars, MAC	R7 000
Woolworths	5m x 3m 15m <sup>2</sup>	Woolworths, Deonne le Roux, Gary Rom	R11 000

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### Important Info & Centre Rules

- Exhibitions run from a Tuesday to a Monday
- Public liability cover of minimum R1 million required
- Bookings are only confirmed upon receipt of the fully completed contract
- Full payment is required before setup is permitted
- Setup and breakdown only permitted outside of centre trading hours
- Stand to be manned at all times during centre trading hours
- Display may not exceed the allocated area
- Height restriction of 1.5m
- No approaching of shoppers allowed
- No handing out of pamphlets/flyers/brochures to walk-by shoppers
- Stand to be kept neat & tidy at all times
- All cables and extentions to be neatly secured with grey duct tape
- Rates escalated with 25% in November and 40% in December

## Court Locations



- A** Boardmans Court (5m x 2m / 10m<sup>2</sup>)
- B** Roma Court (5m x 2m / 10m<sup>2</sup>)
- C** Edgars Court (3m x 2m / 6m<sup>2</sup>)
- D** American Swiss Court (6m x 2.5m / 15m<sup>2</sup>)
- E** Full Main Court (20m x 6m / 120m<sup>2</sup>)  
Half Main Court (10m x 6m / 60m<sup>2</sup>)
- F** Garden Court (6m x 5m / 30m<sup>2</sup>)
- G** Woolworths Court (5m x 3m / 15m<sup>2</sup>)
- H** Bella Luna Court (3m x 3m / 9m<sup>2</sup>)
- I** Dis-Chem Court (3m x 3m / 9m<sup>2</sup>)